APPENDIX C

The following shows survey results from 125 undergraduate students* enrolled in graphic design courses from five different schools—Savannah College of Art and Design, Westchester Community College, Marist College, Rockland Community College, College of Mount St. Vincent.

1) Do you only use properly licensed fonts?

- I don’t know what this means (13%)
- Never (5%)
- Sometimes (47%)
- Always (35%)

2) Do you read the legal copy for downloading software, images, and fonts before checking the box: “I have read and agree to the...?”

- I didn’t know there was legal copy (2%)
- Never (45%)
- Sometimes (43%)
- Always (10%)
3) Is it ok to use images you find on Google?

- Yes (29%)
- No (53%)
- I don’t know (18%)

4) How important do you think it is to practice sustainable design?

- Very important (54%)
- Somewhat important (27%)
- Not important at all (2%)
- I don’t know what sustainable design is (17%)
5) Should graphic designers tell their clients if they feel a project is “greenwashing”?

- 14% Depends on the circumstances
- 18% Yes
- 6% No
- 62% I don’t know what greenwashing is

6) Do you think doing work on speculation is ok as long as you have time for it?

- 22% Depends on the circumstances
- 19% Yes
- 37% I don’t know what this means
- 22% No
7) Do you think a graphic designer has a responsibility to take on a project for a client regardless of whether or not they believe in it?

- Depends on the circumstances (21%)
- No (50%)
- Yes (29%)

8) How much impact do you think graphic designers have on consumers' buying decisions?

- Not much at all (2%)
- A moderate amount (21%)
- A great deal (77%)
9) Do you think graphic designers should be certified?

- 48% No
- 52% Yes

Please Note: Survey group for Question 9 was 48 students.